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ATLANTA**

ROTARY INTERNATIONAL DISTRICT 5020

## DISTRICT GOVERNOR'S MESSAGE: **JOANNE CROGHAN**

OCTOBER!!! How did you get here so fast? One quarter of our Rotary year is behind us. What did we accomplish? Are we on track with our goals? Are we having fun with Rotary this year?

Don and I are truly enjoying our visits to clubs and groups of clubs. The hospitality that abounds in every corner of our District is delightful. We are about half way through our club visits and have learned of more valuable projects than we could ever have imagined. We certainly have very committed Rotarians in our District who are Serving Humanity on all levels.

In an old copy of the Rotarian magazine I read that a Ugandan related how, as a child, he read his father's copies of the Rotarian from cover to cover, repeatedly, until the pages were worn and tattered. He said that the stories of Rotarians around the world captured his imagination, and that he dreamed of the day when he, too, could become a Rotarian. As members of Rotary it is easy to forget just how fortunate we are to be a member of this great organization

October has been designated as a month

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5020 District Governor (DG) Croghan, earning her doo rag, astride Area 3 Governor (AG) Kenn Whiteman's dirt bike. AG Whiteman is a Past President, maintaining member of Port Alberni - Arrowsmith.

Follow The DG's 2016-17 cross-district road trips on Facebook at:  
<https://www.facebook.com/Rotary.5020/>.

# DISTRICT GOVERNOR'S MESSAGE

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Adjacent photo: Teresa Kingston, president of Pt. Alberni Arrowsmith Club and Area AG Kenn Whiteman present a doo rag to DG Joanne Croghan. Get the daily District 5020 scoop on Facebook: <https://www.facebook.com/Rotary.5020/>

where we put more focus on Economic and Community Development. This can take place in our communities or in an area that is located far from our homes.

Many of our clubs participate in microlending or microsavings projects in remote corners of the world. Sometimes these are simply savings groups where the group manages the savings of the members.

The members in turn earn interest on their savings as those funds are loaned to other

members. These efforts allow people to have access to small loans to enable them to begin or expand small business.

When their business grows, so does their income. They can then afford to pay the fees to send their children to school and have disposable income to support other businesses in their area.

The local economies of a number of communities have directly benefitted significantly as a result of such groups.

Contact Joanne at: [croghanj@aol.com](mailto:croghanj@aol.com)

## FORGET BOTOX: STAY YOUNG THRU VOCATIONAL SERVICE

by David Stocks

Member of WestShore (Victoria), Past District Governor; Paul Harris Fellow; Member of The Bequest Society



Have you ever noticed how much younger you feel after spending time with younger Rotarians? Spending time with Rotaractors works even better. Spending time helping younger folks can put a spring in your step.

Our Rotary and Rotaract Clubs include folks who are in mid-career or maybe just starting out. Many of these folks could use a bit of mentoring. Why not offer to give informal advice? You probably have some experience – good or bad – that could guide a younger person toward success. How about

working with your local Chamber of Commerce to establish a mentoring program? Your town probably includes dozens of people who could use some friendly advice about their careers.

How about working with your local high school to establish a career-readiness program? You could organize a process to conduct mock interviews for imaginary (or real) jobs. No need to invent the process because some Clubs in our District are doing that already.

Want more ideas for Vocational Service (VS) projects? The District VS Committee is eager to speak at your Club. We can appear in person or via the web anywhere in the District. Just contact Darwin Husa at 206-780-1819 or [Darwin@husaco.com](mailto:Darwin@husaco.com). VS Committee members have tons of work experience and the scars to prove it! We are willing to share our knowledge.

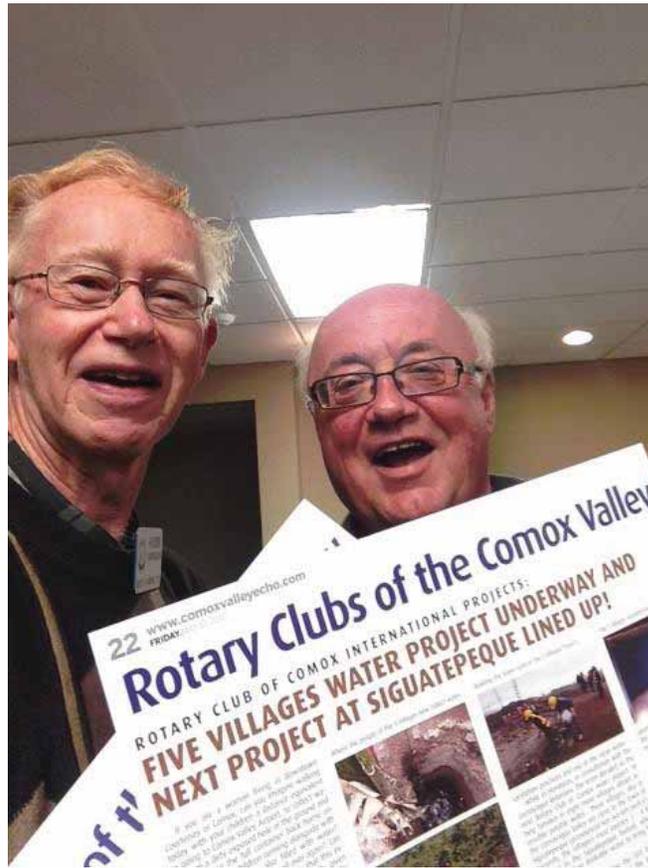
# STRATHCONA SUNRISE'S WAR ON POVERTY

by Robin Harrison,  
Public Image Committee Chair, Rotary Club of Strathcona Sunrise

A project in Mexico had been on the bucket list of the Rotary Club of Strathcona Sunrise in the Comox Valley for several years. This desire was fulfilled when several club members met Bob Johnson, a recent newcomer to the Comox Valley, who had been volunteering in Mexico for about 10 years.

Johnson, a house painter and general handyman, had contacts with several municipal and social services agencies in the Puerto Vallarta and Cabo Corrientes area of Mexico where he co-founded the Mexican Schools Project to help repair schools in the area. For several years, he had received help with his project from the Rotary Club of Medicine Hat, Alberta. He was invited to join Strathcona Sunrise and soon got the club started on Mexican projects.

Cabo Corrientes, about an hour south of Puerto Vallarta, is an impoverished rural region consisting of one main town, El Tuito, and several small villages and settlements. Many of the schools in the area are



in poor condition with broken or missing windows, leaking roofs and non-functioning toilet facilities. Accommodation for teachers in the remote villages is a serious problem with teachers sometimes having to sleep in classrooms or live in cramped quarters with a local family. There is also a great need for improved health care facilities and supplies.

The club's first foray into the area was in 2011 when Johnson and club member Terry Nielson drove a

donated SUV full of sewing machines, fabric and other supplies to El Tuito to be distributed in the community by Ignacio Palomera, a municipal administrator. This was followed in the autumn of 2013 when 10 Rotarians from the Rotary Clubs of Strathcona Sunrise and Cumberland Centennial drove a 72 passenger school bus, a 15 passenger bus with a wheelchair lift, an ambulance and an SUV packed with bicycles, sporting equipment, sewing machines and medical supplies to Cabo Corrientes. Donations from Qualicum Beach Sunrise, Port Hardy, Lanzville and Nanaimo North Rotary clubs

contributed to the trip. Along the way, the Canadian Rotarians were hosted by Rotary clubs in the United States and Mexico.

A highlight of the trip was celebrating the charter of the new Rotary Club Amanecer El Tuito.

In 2016/17 the Club is planning another expedition to Cabo Corrientes.

Visit the Club's website [rotarystrathconasunrise.org](http://rotarystrathconasunrise.org)

And for the club's daily news and photos, visit their Facebook page at [strathconasunrise.rotary](http://strathconasunrise.rotary)



# LONGVIEW PARTNERS WITH SCHOOL DISTRICT

by Pat Martin, Rotary Club of Longview, Communications Committee Chair

The Rotary Club of Longview has partnered with the Longview School District to support literacy since 2009. The first few years, Longview Rotary supported the Longview Early Education Partnership (LEEP) program by donating books to the preschool classrooms and for students to take home. This was our Club's way of helping preschool students be ready to learn to read in Kindergarten.

We also provided funding for the Read & Grow program for students not attending preschool, both for the school district and for students on the Head Start wait list. Benchmark screening of preschool

## RYLA!

OCTOBER 28 - 30, 2016  
CAMP QWANOES

**A leadership training weekend open to youths from grades 9 and 10 throughout Rotary District 5020.**

### DOWNLOAD FORMS & INFORMATION

- [PDF BROCHURE](#)
- [SCHOOL SAMPLE LETTER](#)
- [APPLICATION](#)
- [FOR THE CLUB YOUTH SERVICES CHAIR](#)
- [CAMP QWANOES CONSENT FORM](#)



students has been funded and tools, such as developmental screening kits, have been purchased.

The past two years, Longview Rotary has supported math literacy, first by purchasing math tool kits for Head Start and then by funding the take-home materials for the elementary schools "Zero to Hero" Family Math Nights this past school year.

393 books have been donated to the Longview public school libraries over the past 6 years in honor and appreciation of our weekly program speakers. Book Plates in each book identify the gift in honor of the speaker for that week and The Rotary Club of Longview as the book's donor.

Find Longview Club's current events and photos on Facebook: [www.facebook.com/LongviewRotary](http://www.facebook.com/LongviewRotary)



# CELEBRATE 100 IN ATLANTA: JUNE 10-14, 2017

*By Craig Gillis, District 5020 Governor Nominee*

As we celebrate “Rotary Serving Humanity” through the leadership of RI President, John Germ, we have a unique opportunity to come together with Rotarians throughout the world in Atlanta, Georgia, June 10 to 14, 2017. I

It is a significant year in Rotary --- the year long celebration of the 100th birthday of the Rotary Foundation will lead many to the Atlanta convention---the city where it all began.

This year due to the close proximity of the Rotary International Conference, we hope to see a large District 5020 delegation. Please think about attending what will undoubtedly be a memorable Rotary experience in a city that is relatively close to home, a city that provides such a rich variety of activities, a city that offers a riveting history.

Celebrate the centenary of the Foundation, take in the inaugural Rotary film festival, explore historical Atlanta sites, and meet Rotarians from throughout the world.

As District Governor, Joanne Croghan, visits clubs and shares her vision for an amazing

year in District 5020, feel free to ask for more information. We hope to see many familiar faces in Atlanta as we share our passion for Rotary and share our stories of Rotary’s imprint on our local and global communities.

For further information visit:

<http://www.riconvention.org/>

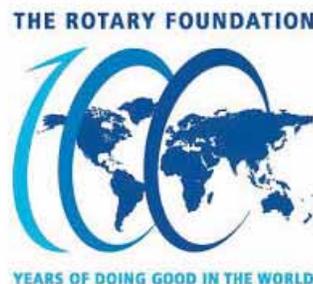
Find the link under ‘Events’ tab: International Convention on our District 5020 Club Runner website.

You can also learn more about the event one of the District 5020 Facebook pages:

[www.facebook.com/Rotary.5020/](http://www.facebook.com/Rotary.5020/)

[www.facebook.com/Rotary5020Atlanta2017](http://www.facebook.com/Rotary5020Atlanta2017)

<https://www.facebook.com/Rotary2017/>



# LOANS WITH OPTIONS: **MICROSAVINGS** PROJECTS IN TANZANIA

*by Vicki Evans, Past Club President, Rotary Club of Bainbridge Island  
Michael Camp, MicroFinance Committee Chair, Rotary Club of Bainbridge Island*

Flora is a charismatic entrepreneur, well-known in her community of Dar es Salaam, Tanzania. She runs her business from her tiny home, off a side street and down a back alley.

Her house is crammed with one hundred plastic stacking chairs and three large tents, which she rents out for weddings, funerals, and other events.

With the help of microloans from Tujijenge, a Tanzanian microfinance institution, Flora is able to run her business. Because of these microloans she has been able to increase her rental inventory, which has brought in more income for her family.

Thanks to her expanding business, she is able to pay back her loans quickly, save money, send her son to school and feed her family.

Like other members of Tujijenge, Flora wastes nothing. She uses every last asset for productive purposes. For instance, her refrigerator is full of soda, which she sells around the neighborhood in her spare time. Now Flora is making plans to expand her business further, and dreams of one day setting up a hair salon.

What does Flora have to do with District 5020? Over the years, the Bainbridge Island Rotary Club (RCBI) has organized club projects to help Tujijenge deliver microloans. In partnership with the Mzizma Rotary Club in Tanzania, and Unitus, a Redmond based international microfinance organization, the Bainbridge Club has helped expand Tujijenge's reach and number of loans.

Through this partnership, RCBI reached over 500 women and families in Dar es Salaam who are living on less than \$2 per day, just like Flora.

Microloans are very small loans given to groups of 15-40 members, which are split into sub-groups of 4-7. Members of each group act as guarantors of each other's loans. For many poor borrowers, the group's guarantee is the only collateral they can offer.

But it is effective! Microloans tend to have incredibly high repayment rates of about 95%! The borrowers (who are mostly women) use the loans to start businesses selling food, second-hand clothing, and neighborhood services.

But micro lending is not just about receiving money. Once accepted for a loan, groups receive business training, formulate group by-laws, and open a bank account. They also elect group leaders and select a name.

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# LOANS WITH OPTIONS

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Many group names convey the members' strong national pride. Flora's group is called "Mungu Ibariki" or "God Bless Tanzania."

A final requirement before the group can receive loans is the ability to save; members are required to save 20% of the expected amount of the loan during the training sessions. The rationale behind this is to build a discipline of making weekly

repayments including saving right from the beginning.

In 2015, the Rotary Club of Bainbridge Island (RCBI) launched a new microsavings project in Tanzania that follows the proven Village Savings & Loan Association (VSLA) model.

From the pool, loans are made to members to meet

household needs or expand microenterprises. At the end of a year cycle, members receive a share out of their own savings and the interest collected from repaid loans.

RCBI is planning to expand the project through a Rotary Global Grant and has started two other pilot programs in Uganda and Nepal in 2016.



## MEMBERSHIP & PUBLIC IMAGE SUMMIT

LEARN HOW TO GROW YOUR CLUB'S MEMBERSHIP

**Saturday, October 29, 2016**

at Hotel RL, Olympia WA  
9am - 12pm

Admission: FREE

Join us for a special event to learn about growing membership and improving your club's public image facilitated by Rotary International (RI) Steve Lingenbrink, Zone 25/26 Membership Advisory Chair.

Open to all Rotarians! We encourage club presidents, presidents elect, and the chairs and members of the membership and public image committees to attend to learn about new ideas for promoting Rotary, to network, and to share our successes. At least one representative from each club should attend.

**Register Online at:**

[www.Rotary5020.org](http://www.Rotary5020.org)



**PUB CRAWL NIGHT FOR POLIO IN VICTORIA**

## GATEWAY PRESIDENT ELECT CYCLES 104-MILES TO END POLIO



The Ride to End Polio started in 2009 as a District 5500 project to raise awareness and funds to contribute to Rotary's End Polio Now campaign. To date, the ride generated over \$25 million – enough money to purchase more than 35 million doses of polio vaccine!

Jeffrey Ott, President Elect for Gateway Rotary raised \$2,500 in contributions last year in his 104-mile ride around Tucson. This year he plans to raise over \$3,000. In 2015, nearly 100 Rotarians and Rotary International (RI) General Secretary John Hewko participated in the ride, raising nearly \$8 million. Riders can select routes of 25, 40, 55, 75 or 104 miles. Ott rode the longest course last year in 5:04. Another goal in 2016 is completing the course in less than 5 hours. While the time goal is totally up to his legs, he needs your assistance in attaining his pledge goal!

Rotarians can help by visiting Ott's MyRotary project and pledging online: <https://goo.gl/4MHwGW>

Contribute \$1 per mile or any amount you can. All money pledged goes to the End Polio Now campaign and is matched by the Bill and Melinda Gates Foundation. Plus, it counts toward your Paul Harris contributions.

Gateway Rotary PE Ott is the past president (2015-2016) and current board member of the USA/CAN Cycling To Serve Rotary Fellowship. [www.cycling2serve.us](http://www.cycling2serve.us)

You can find additional information (and learn how you too can participate) by browsing the Ride to End Polio (RTEP) website: [www.ridetoendpolio.org](http://www.ridetoendpolio.org).

You can contact Jeff Ott directly at: [rotaryjeff@icloud.com](mailto:rotaryjeff@icloud.com).

Follow the daily doings of Gateway Rotary on Facebook: [Gateway.Rotary/](https://www.facebook.com/Gateway.Rotary/)

## PUB CRAWL FINDS NEW WAYS TO END POLIO

For the second year, the Rotary Club of Downtown Victoria held their Pub Crawl For Polio which takes participants on a scavenger hunt around downtown Victoria.

The night starts off in a central location with a burger and beer, then players split into teams. Each team is given a map of downtown Victoria and list of scavenger hunt items that are each worth a point. The team at the end with the most points wins!

The idea behind the event was to have fun with friends, raise money for End Polio Now and show Victoria that Rotary is fun. Some of the scavenger hunt items encouraged players to go to a particular bar and have one of their signature drinks, talk to a stranger about Rotary, upload a picture of the team with #pubcrawlforpolio and even give out free hugs!

Rotarians from the neighboring clubs of Oak Bay and Victoria joined us for the night, as did members of the Rotaract Club of Victoria who were also hosting 6 visiting international Rotaract members. We donated tickets to all visiting Rotaract members and invited all to take part.



Look up #pubcrawlforpolio on Facebook or Instagram for a glimpse of what the teams were up to. We can't wait to hold this event again next summer, if you are in Victoria why not come join us!

## MEET INCOMING DISTRICT PUBLIC IMAGE CHAIR: **KATIE COARD**

by Katie Coard, District 5020 Public Image Committee Chair (2016-17)

I am very proud to be joining the District 5020 Public Image committee as chair.



Over the past few years, the committee members have been working hard to provide our district with great resources such as the monthly newsletter, District

directory and District Facebook page.

We will continue to build on these successes and hope to be leaders in Public Image for all District 5020 Rotary clubs. I plan on using my experience working in online marketing and web design to support the committee and District.

If you are looking for Rotary public image information, make the District website's public image page the first place you look. If you have a question about public image or need guidance, contact the committee at [katiecoardrotary@gmail.com](mailto:katiecoardrotary@gmail.com). The District Public Image Committee is here to help.

## GREATER VICTORIA LAUNCHES REVAMPED WEBSITE

by Katie Coard, Greater Victoria Area (GVA) Rotary Public Image chair; and Lynne Graham, GVA Public Image Committee Member

The Rotary Clubs of Greater Victoria have a new website. Launched this month, the site offers a single point for potential members to learn about Rotary, shop around for a club whose location and meeting times fit with their schedules, and contact that club. Visit it at <http://rotaryvictoria.org>.

The GVA Public Image Committee serves the 13 Victoria Rotary clubs and so took on the project of revamping the GVA website. "The idea was to think forward and find a way to make Rotary look more appealing," said Katie Coard, committee chair and the website's designer.

"We believe this will encourage more people of all ages to join Rotary in Greater Victoria." But the work is not done.

Having a fresh website is a great start, but to be effective, people must visit it. That is step two: driving traffic to the website. The current three-pronged approach includes an active Facebook page, rack cards that are available in leisure centres and libraries, and a membership with Volunteer Victoria.

## DISTRICT 5020 NEWSLETTER SUBMISSION GUIDELINES

Ann Warman, District 5020 Newsletter Editor

The November Rotary theme is The Rotary Foundation (TRF). For submission to the November District 5020 newsletter, send inspirational, first-person stories about your Foundation experiences. Guidelines:

- include photos with your stories, and the names of people in photos
- include photographer credits when possible
- word limit: 300-350 words per article
- tell a story

**DEADLINE:** October 27, 2016 for the November 2016 issue

**EMAIL SUBMISSIONS AND/OR NEWSLETTER QUESTIONS TO:** [ann.warman@brandUNITY.com](mailto:ann.warman@brandUNITY.com)